



D9.6 Final Exploitation Plan



sauce

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1 EXECUTIVE SUMMARY

The document describes the plans by all consortium members to exploit and disseminate their results beyond the project.

Section 2 provides some background to the project, including relation to other deliverables. Section 3 covers the market assessment which has been split into three key areas, covering Light Fields, Crowds & Semantic Animation, and Asset Pipeline. A general market assessment is done, followed by competitor analysis. We then summarise how SAUCE partners have provided commercial innovation, including details of SAUCE innovation already in the market in Flix 6.0. We cover the consortium's approach to the market, including through experimental productions such as Unfolding 2.0, and through the generation of 4 new research projects. Finally we summarise the SWOT analysis carried out by partners.

Finally in section 4 we have a partner by partner breakdown of exploitation and commercial plans, followed by a detailed, per partner SWOT breakdown.

We conclude with a review of how our exploitation of the achievements of SAUCE will improve the creative sector.